



LEARN • **ACT** • LEAD

Spread the Word

TOBACCO
Endgame

Spread the word about Tobacco Endgame on social media! Educate your friends and family on the harms of tobacco use and vaping, and invite them to join the movement.



SAVE

Save your favorite posts provided in the [Spread the Word](#) section on the website onto your phone by clicking the image to download.



SHARE

Share on your social media profiles and use **#TobaccoEndgame**. Include a caption with a personal story or explain your connection to the movement.

Post ideas:

- Talk about how tobacco use and vaping have impacted your life and the lives of your family and friends. (*Do not name other people without their permission*)
- Share why the Tobacco Endgame movement is important to you and what motivates you to fight against tobacco and vaping addiction.



REPEAT

Repeat! See a few posts that you really like? Feel free to share as many as you like, as often as you like. We created a lot of options so you'll never run out of fresh content.

Find more resources at

TobaccoEndgame.org